

This Faculty is based at the City Centre Campus, in the £63 million Curzon Building – which features a library of over 135 million resources, simulated courtrooms and the Students' Union.

# Undergraduate programmes

# Accounting, Economics and Finance pathway

BSc (Hons)/MAcc Accounting and Finance\*

BSc (Hons) Business Accounting

BA (Hons) Business Economics

BA (Hons) Economics

BA (Hons) Financial Economics

## Business pathway

BA (Hons) Business

BA (Hons) Business (with optional 1-year work placement)

BA (Hons) Business (Marketing)

BA (Hons) Business Management

BA (Hons) Business Management (Consultancy)

BA (Hons) Business Management (Enterprise)

BA (Hons) Business Management (Professional Practice)

BA (Hons) Business Management (Supply Chain Management)

BA (Hons) Human Resource Management

#### Law pathway<sup>†</sup>

LLB (Hons) Law

LLB (Hons) Law with American Legal Studies

LLB (Hons) Law with Business

LLB (Hons) Law with Criminology

## Marketing pathway

BA (Hons) Marketing

BA (Hons) Marketing (Advertising and Public Relations)

BA (Hons) Marketing (Consumer Psychology)

BA (Hons) Marketing (Digital)

BA (Hons) Marketing (Professional Practice)

BA (Hons) Marketing (Retailing)

## Psychology pathway<sup>†</sup>

BSc (Hons) Psychology

- \* You can either complete the 3-year Bachelor's degree or the 4-year integrated Master's degree. The integrated option combines the three years of undergraduate study with an additional fourth year at postgraduate level.
- † Foundation entry only.

#### **INTAKE POINT**

#### STAGE 1:

University Foundation at BCUIC

**Duration**: One or two semesters (depending on proven ability)

Intakes: September, January and May

Campus: Bournville

#### **INTAKE POINT/PROGRESSION POINT**

#### STAGE 2:

First year of degree at BCUIC/ Birmingham City University

**Duration**: Two semesters

**Intakes**: September and January

Campus: Bournville or The Curzon Building

#### **PROGRESSION POINT**

#### STAGE 3:

Second year of degree at Birmingham City University

**Duration:** Two semesters

Start: September

Campus: The Curzon Building

#### STAGE 4:

Final year of degree at Birmingham City University

**Duration**: Two semesters

Campus: The Curzon Building

#### FOR INTEGRATED MASTER'S DEGREES

#### STAGE 5:

Master's level at Birmingham City University

**Duration**: Two semesters

Campus: The Curzon Building



# Postgraduate programmes

## Business pathway

MBA International\*

MSc Accounting and Finance

MA Innovation Management

MSc Internal Audit Management and Consultancy

MSc Management Consultancy

MSc Management and Entrepreneurship

MSc Management and Finance\*

MSc Management and International Business\*

MSc Management and Marketing

#### Law pathway

LLM International Business Law

LLM International Human Rights

LLM International Law

\* Both September and January intake options at Stage 2.

#### **INTAKE POINT**

# STAGE 1:

Pre-Master's at BCUIC

**Duration**: One or two semesters (depending on academic background) **Intakes**: September, January and May

Campus: Bournville

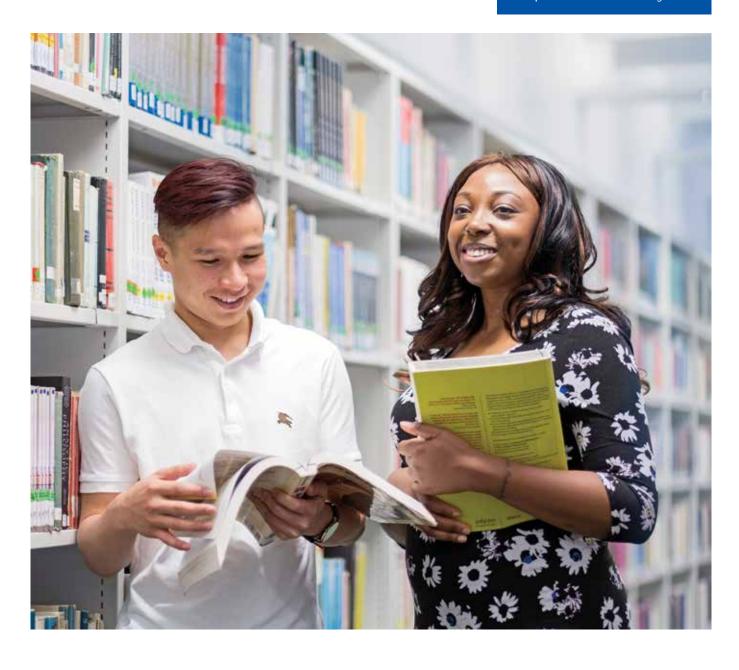
#### **PROGRESSION POINT**

## **STAGE 2:**

Master's degree at Birmingham City University

**Duration**: Two semesters

**Start:** September or January **Campus:** The Curzon Building





#### FIKAYO OBADOFIN, NIGERIA LLB (Hons) Law

Class sizes are small in BCUIC so you get lots of contact time with the tutors, and the tutors are very helpful and friendly – they explain everything.

I'm really enjoying my studies at the University – we've even been to Luxembourg to visit the European Court of Justice!

I'd definitely recommend BCUIC!

# **DID YOU KNOW?**

- The Faculty specialises in the fields of business, law, criminology, sociology and psychology, and courses have been designed to address perceived gaps in the business sector to make students more employable.
- No work experience is required for the MBA International.
- The Faculty boasts Platinum ACCA teaching status, and Accounting courses offer nine exemptions from ACCA exam papers.
- Students have the opportunity to complete a one-year work placement on the BA (Hons) Business course – available with a wide range of companies.
- Law students can join one of the most successful mooting societies in England – and those studying LLB (Hons) Law with American Legal Studies also have the opportunity to complete an internship programme in the USA.

# **ACCREDITATIONS:**







Graduate Gateway 2015-2016

















To apply, please visit: www.bcuic.navitas.com/apply #BCUICandMe











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