Art and Design
portfolio requirements
To be considered for entry onto one of our art and design pathways, you may need to submit a portfolio.

Who needs to submit a portfolio?
- Students who want to enrol on a two-semester art and design pathway.*
- Students with no academic background in art and design.
- Students with a Level 5 qualification (such as an HND or a Dazhaun).

* Providing your academic grades meet our minimum entry requirements.

Pathways that require a portfolio:
- Foundation Architecture
- Foundation Art and Design
- Foundation Fashion
- Foundation Jewellery
- Pre-Master’s Art
- Pre-Master’s Design
- Pre-Master’s Fashion

† Unless you are progressing to BA (Hons) Fashion Business and Promotion.

Pathways that DO NOT require a portfolio:
- Foundation Media
- Pre-Master’s Art Management
- Pre-Master’s Media

In a portfolio submission, we need to see:
- Evidence of completed projects that show development, not just final outcomes.
- Evidence of the design process: hand-rendered concept through to final outcome.
- Examples of past sketchbook work that shows ability to source information and combine it in a creative way.
- Evidence of self-generated work – including the making of 3D objects.
- Evidence of research that links to further ideas, including knowledge of artistic context and current practice.
- Individuality and personality shown through the designs.
- Annotations, showing the ability to describe and explain the work and surrounding ideas, with some evidence of reflection and critical review.
- Knowledge of art and design contexts – with an understanding of current practices in the chosen specialism.
- Individuality and originality shown through the design solutions and final outcomes.
- Professional presentation.

Please note: General drawing and painting skills are considered but need to be part of a wider portfolio.

Additional considerations:
- Please send us your portfolio in JPEG or PDF format (via email). You need send us no more than 12 images.
- Please avoid sending originals to us, as these can be costly to mail and we cannot guarantee their safety – either in your country’s postal service or that of the UK.

To apply, please visit: www.bcu.ac.uk/bcuic

If you have any questions regarding your portfolio or the admissions procedure, please contact the BCUIC Admissions Office at admissions@bcuic.bcu.ac.uk

We look forward to receiving your portfolio!