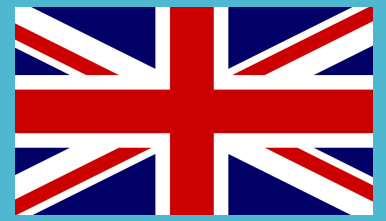




WHY STUDY IN BIRMINGHAM, UK?



Here are 8 reasons why Birmingham is a great choice for your UK study experience!

1 THE SECOND-BIGGEST CITY

Birmingham is in the centre of the UK, midway between London and Manchester, with a population of more than 75,000 students.*



2 COST-EFFECTIVE LIVING

Birmingham has been found to be the UK's second most cost-effective city for students.†

3 HIGH QUALITY OF LIFE

Birmingham offers the highest quality of life of any UK city outside London.‡



4 HIGH RATE OF BUSINESS GROWTH

The cosmopolitan city has boasted the highest rate of business growth of any UK city – double the national average.§



5 YOUNGEST CITY IN EUROPE

Birmingham is the youngest major city in Europe, with under-20s accounting for 29% of the population.*

6 RAPIDLY IMPROVING CITY

As well as offering a young population and cost-effective living, Birmingham has recently been declared the UK's most rapidly improving city in which to live and work.**



7 AN INTERNATIONAL AIRPORT

The city's international airport connects to over 140 destinations worldwide - including India, Dubai, USA and most of Europe - and is just 30 minutes from BCUIIC.



8 GROWING INVESTMENT IN THE FUTURE

Birmingham has received significant investment, with HSBC's UK headquarters relocating from London and the prospect of hosting the Commonwealth Games in 2022.

www.bcu.ac.uk/bcuic

* West Midlands Growth Company

† UNiDAYS 2017

‡ Mercer Quality of Living Report 2017

§ StartUp Britain/Marketing Birmingham 2016

** Good Growth for Cities index 2017