



# BCUIC DESIGN BRIEF

## DESIGN BASED ON NATURE

If you do not already have a portfolio to submit for assessment, please follow the steps in this design brief.

### SELECT ONE NATURAL OBJECT, SUCH AS A:

Shell	Plant	Vegetable
Pine cone	Seed head	Sea weed
Flower	Piece of Fruit	Fossil

### 1. MAKE 5 DRAWINGS FROM OBSERVATION, LOOKING CLOSELY AT THE NATURAL OBJECT IN FRONT OF YOU.

- Make 5 drawings of the same natural object on A4 paper. Use all of the paper.
- Look at the form of the object and make the drawings look as 3D as possible
- Look at the texture of the object and try and record that in your drawings
- Look at the colour of the object and try and record that in your drawings
- In each drawing use a different scale. Draw the whole object then select areas to enlarge and zoom in.
- When making the drawings, use different drawing techniques with a range of drawing materials such as:

Pencil	Fine liner
Pencils of different colours	Charcoal
Pen and ink	Compressed charcoal
Pen and watercolour	Biro

### 2. LOOK CAREFULLY AT THE DRAWINGS YOU HAVE MADE AND MAKE 4 MORE.

In your drawings try and simplify and abstract the shapes, form and pattern.

### 3. DESIGN A FUNCTIONAL OBJECT AND PRESENT YOUR DESIGN IDEA ON A4 PAPER.

Use your drawings as a starting point to make a design idea for a functional object, such as:

Wallpaper	Handbag	Jug
Chair	Shoe	Kitchen Utensil
Garment	Plate	Light
Kettle	Cup	Furniture

To help with ideas, look at Pinterest: [www.pinterest.co.uk](http://www.pinterest.co.uk)

Type in some of the words above for inspiration.

### 4. WRITE A 250-WORD EVALUATION.

Ask yourself:

- What were the best bits of my work?
- What did I do that was new?
- Which bits could I do better?
- What have I learned from doing this?

### ASSESSMENT REQUIREMENTS:

1. 5 drawings on A4 paper based on observation
2. 4 drawings representing the abstract shapes and forms on A4 paper
3. 1 design idea on A4 paper
4. An evaluation of 250 words

Once complete, please submit to [admissions@bcuic.bcu.ac.uk](mailto:admissions@bcuic.bcu.ac.uk) along with your name and BCUIIC ID number.

