ART AND DESIGN PORTFOLIO
REQUIREMENTS

This document is designed to help guide you through the creation and submission of your portfolio of work.

Do I need to submit a portfolio?

Applying for one of our art and design programmes? As well as meeting our academic entry requirements, you will need to submit an art and design portfolio if you have no academic background in art and design.*

* If you are applying to study Architecture, you will need to submit a portfolio regardless of whether you have an academic background in art and design.

If any of the above criteria applies, which degrees require a portfolio?

- BA (Hons) Architecture (RIBA Part 1 Exemption)
- BA (Hons) Interior Architecture and Design
- BA (Hons) Landscape Architecture
- BA (Hons) Product and Furniture Design
- BA (Hons) Art and Design
- BA (Hons) Fine Art
- BA (Hons) Graphic Design
- BA (Hons) Illustration
- BA (Hons) Photography
- BA (Hons) Fashion Branding and Communication
- BA (Hons) Fashion Business and Promotion
- BA (Hons) Fashion Design
- BA (Hons) Textile Design
- BA (Hons) Jewellery and Objects

Which degrees don't require a portfolio?

- BSc (Hons) Gemmology and Jewellery Studies
- BA (Hons) Horology
- BSc (Hons) Video Game Development
- BA (Hons) Media and Communication
- BA (Hons) Music Business
- BA (Hons) Media Production

WHAT WE WANT TO SEE

The below table shows you what we need to see in your portfolio if you'd like to study our 3-semester programme and what we require if you'd like to study our 2-semester programme. If you would like to enrol on a 2-semester art and design programme, you will see that we require slightly more. (Please note that if you hold a Dazhuan Diploma, you can only join the 3-semester programme, even if you have a related academic background in art and design.)

Compulsory elements	Portfolio for 3-semester programme	Portfolio for 2-semester programme
Your initial ideas	Hand-drawings	Hand-drawings and other examples from your sketchbook
How you refined your initial ideas and developed them	Basic annotations explaining: • What you were trying to show • What worked well • What didn't work well	Detailed annotations explaining: • What you were trying to express • What worked well and why • What didn't work well and why
Evidence that you understand your subject	Research into artists/designers within your area of specialism (for example, Fashion or Architecture) and who in particular has inspired you	Extensive research into artists/designers within your area of specialism (for example, Fashion or Architecture), who has inspired you and how they have inspired you
Your final outcomes	Might include one or more of the following formats: • Photographs of physical models or images generated from digital 3D models • Fashion garments/shoots • Jewellery • Paintings • Prints • Videos • Illustrations	Must include one or more of the following formats, presented in a professional manner: • Photographs of physical models or images generated from digital 3D models • Fashion garments/shoots • Jewellery • Paintings • Prints • Videos • Illustrations
Evaluation of your final outcomes	N/A	Detailed annotations explaining: • Are you happy with your final outcome? Why/why not? • What could you have done to improve it? • What would you do differently next time?

ADDITIONAL CONSIDERATIONS

• Please send us your portfolio in JPEG or PDF format (via email). You need send us no more than 12 images.

• Please avoid sending originals to us, as these can be costly to send by mail and we cannot guarantee their safety – either in your country's postal service or that of the UK.

ANY QUERIES?

If you have any questions regarding your portfolio or the admissions procedure, please do not hesitate to contact us.

We look forward to receiving your portfolio!

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